

How do you **create** Mixed Reality?



HMD-ONLY APPS

Hire or be a developer

1

2

Download & get to know (& deal with the various issues/quirks of) the developer SDK for the target platform

Develop your app/s

3

4

Test it on the target HMD vendor platform/s

Convert media and 3D assets to the app/s format

5

6

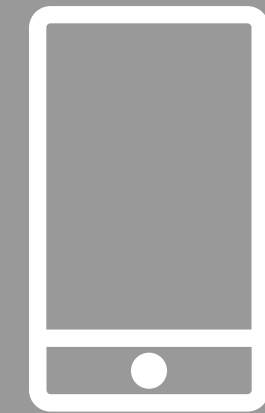
Sign & submit your app/s to the app store/s & wait for approval/s

Publish & distribute links to one or more app stores

7

8

Create promotional web content to drive people to the app/s



MOBILE-ONLY APPS

Hire or be a developer

1

2

Download & get to know (& deal with the various issues/quirks of) the developer SDK for the target mobile

Develop your app/s

3

4

Test it on the target mobile platform/s

Convert media and 3D assets to the app/s format

5

6

Sign & submit your app/s to the app store/s & wait for approval/s

Publish & distribute links to one or more app stores

7

8

Create promotional web content to drive people to the app/s



MULTI-DEVICE APPS

Get an account with awe.media

1

2

Upload any types of common media you need (photos, videos, 3D & more)

Manipulate these objects and add rich interactions to create your VR & AR

3

4

Share a single link that points directly to your web-based VR/AR experience



SUPPORTED DEVICES

